

**6948. Water extract of alfalfa.** (F.D.C. No. 46911. S. Nos. 31-217/19 T.)

**QUANTITY:** 24 1-qt. btls., 56 1-pt. btls., and 45 8-oz. btls., at Los Angeles, Calif.

**SHIPPED:** Between 7-3-61 and 9-26-61, from American Fork, Utah, by Lucerne Laboratories of Utah.

**LABEL IN PART:** (Btl.) "Lucerne \* \* \* contains Water Extract of Alfalfa (Medicago Sativa) with water, Citric Acid, Tartaric Acid and Sugar added. \* \* \* Lucerne Laboratories of Utah, 275 East State Road, American Fork, Utah."

**ACCOMPANYING LABELING:** Leaflets entitled "Lucerne \* \* \* is a concentrated extract of Medicago Sativa (alfalfa)."

**LIBELED:** 1-16-62, S. Dist. Calif.

**CHARGE:** 502(a)—when shipped, the labeling accompanying the article contained false and misleading representations that the article, as a concentrated extract of alfalfa, was the richest source of valuable minerals; and that the article was adequate and effective for the treatment and prevention of tiredness, and to promote the proper functioning of the nervous system.

**DISPOSITION:** 2-9-62. Default—destruction.

**6949. Wheat germ.** (F.D.C. No. 46844. S. No. 26-982 T.)

**QUANTITY:** 56 cases, 12 12-oz. jars each, at Toledo, Ohio.

**SHIPPED:** 12-21-61 and 1-3-62, from Tecumseh, Mich., by Dynamic Kernels Foundation, Inc.

**LABEL IN PART:** (Jar) "12 Oz. Nt. Wt. Hayden's Wheat Germ Salt Free No Sugar Added \* \* \* Dynamic Kernels Foundation, Inc. Tecumseh, Michigan."

**LIBELED:** 12-11-61; amended libels, 12-20-61 and 1-10-62, N. Dist. Ohio.

**CHARGE:** 502(a)—when shipped and while held for sale, the label contained false and misleading representations that the article was adequate and effective for the treatment of neuritis and arthritis, and to promote regularity.

**DISPOSITION:** 2-21-62. Consent—claimed by Dynamic Kernels Foundation, Inc., and relabeled.

**6950. Vitamin B complex capsules.** (F.D.C. No. 46599. S. No. 9-808 T.)

**QUANTITY:** 1,000 25-capsule btls., 707 50-capsule btls., and 2,160 sets of 1 100-capsule and 1 25-capsule btl. each, at Rochester, N.Y., in possession of Daw Drug Co., Inc.

**SHIPPED:** 6-27-61, from Detroit, Mich.

**LABEL IN PART:** (Btl.) "Biplex New Therapeutic 5 Mcg. B-12 Vitamin B Complex Fortified With Liver, Iron and Vitamin C \* \* \* 1 Capsule per day. Distributed by Biplex Products Co., Buffalo, N.Y."

**ACCOMPANYING LABELING:** Newspaper tear sheets bearing the advertisement reading in part "Tired? Run Down? Nervous? Bi-Plex B<sub>12</sub>."

**RESULTS OF INVESTIGATION:** The article was shipped in bulk to Buffalo, N.Y., and after arrival at Buffalo was repacked by Vitamin Capsule Corp., and then shipped to the dealer.

The newspaper tear sheets were displayed at the dealer's retail stores for the purpose of promoting sales of the article.

**LIBELED:** 10-24-61, W. Dist. N.Y.

**CHARGE:** 502(a)—while held for sale, the label statement "5 Mcg. B-12 Vitamin B Complex Fortified With Liver, Iron and Vitamin C" was false and misleading, since the article also contained other ingredients, and since the liver in the article was not of significant value to fortify the article for special dietary supplementation or for therapeutic purposes; and the labeling, namely, the newspaper tear sheets, contained false and misleading representations that the article was adequate and effective for the treatment of tiredness, rundown condition, and nervousness; to build blood rapidly; and to feel better, stronger, and more alive.

**DISPOSITION:** 1-30-62. Consent—claimed by Daw. Drug Co., Inc., and relabeled.

**6951. Multivitamins and mineral tablets.** (F.D.C. No. 46757. S. No. 49-381 T.)

**QUANTITY:** 8,000 tablets in a bulk drum and 7 100-tablet btls., at Oakland, Calif., in possession of Lura-Glo Products, Inc.

**SHIPPED:** 5-24-60, from Chicago, Ill.

**LABEL IN PART:** (Btl.) "100 Tablets Johnson's 16-Vitamins-16 with 6-Minerals-6 \* \* \* Directions: One Tablet Daily \* \* \* Distributed by Lura-Glo Products, Inc. 1504-32nd St., Oakland, Cal."

**ACCOMPANYING LABELING:** Leaflets entitled "Keep Fit-Not Fat."

**RESULTS OF INVESTIGATION:** The article was repacked by the dealer in the bottles described above, and the dealer printed the leaflets mentioned above.

**LIBELED:** 12-4-61, N. Dist. Calif.

**CHARGE:** 502(a)—while held for sale, the accompanying labeling contained false and misleading representations that the article was adequate and effective for the treatment and prevention of retarded growth, respiratory infections, nervous disorders of all types, colitis, anemia, paralysis, degeneration of sex glands, tuberculosis, cholesterol in the blood, and loss of hair.

**DISPOSITION:** 1-10-62. Default—destruction.

**6952. Deturge.** (F.D.C. No. 44179. S. No. 66-834 P.)

**QUANTITY:** 52 8-oz. cans and 45 14-oz. cans at Los Angeles, Calif.

**SHIPPED:** 11-2-59, from Tulsa, Okla., by Detergen Co.

**LABEL IN PART:** (Can) "Deturge For Removing Accumulations of Putrefaction and Mucus from the Gastro-Intestinal Tract. Plantago Ovata Blond Magnesium, Trisilicate \* \* \* Detergen Company, Tulsa, Okla. Directions."

**ACCOMPANYING LABELING:** 21 placards entitled "Deturge for removing accumulations"; 16 wall charts entitled "Deturge Time Table"; and 269 pamphlets and leaflets entitled "Deturge for Removing Accumulations."

**LIBELED:** 1-18-60, S. Dist. Calif.

**CHARGE:** 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was adequate and effective for the self-treatment of other than occasional constipation; that continued use of the article would maintain good health by keeping the intestinal tract free of toxic accumulations; that use of the article was an adequate and effective treatment for all conditions of the small intestine and colon; that the article was of use for other than the temporary relief of occasional constipation; and that the article had other than simple laxative properties.